

Government of India
Ministry of Consumer Affairs, Food and Public Distribution
Department of Consumer Affairs

LOK SABHA

UNSTARRED QUESTION NO. 1427

TO BE ANSWERED ON 12.02.2019

SURAKSHIT KHADYA ABHIYAN

1427. SHRIMATI PRATYUSHA RAJESHWARI SINGH:

Will the Minister of CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION उपभोक्ता मामले, खाद्य और सार्वजनिक वितरण मंत्री be pleased to state:

- (a) whether the Government has launched the Surakshit Khadya Abhiyan, a countrywide campaign to create mass awareness and capacity building for safe and hygienic food and if so, the details, features and the objectives thereof;
- (b) whether the Government has taken steps to set up necessary infrastructure to achieve the said objectives;
- (c) if so, the details thereof and the funds allocated/released for the scheme; and
- (d) the steps, including setting up of a website, taken/being taken by the Government to actively involve consumers in the programme and create awareness about hygienic food?

ANSWER

उपभोक्ता मामले, खाद्य और सार्वजनिक वितरण राज्य मंत्री
(श्री सी. आर. चौधरी)

THE MINISTER OF STATE
CONSUMER AFFAIRS, FOOD AND PUBLIC DISTRIBUTION
(SHRI C. R. CHAUDHARY)

(a) to (d) : No, Madam. No such initiative as Surakshit Khadya Abhiyan has been launched by the Department of Consumer Affairs. It has been informed by the Confederation of India Industry (CII) that Surakshit Khadya Abhiyan is a multistakeholder initiative launched by CII in partnership with VOICE, a voluntary consumer organisation and the National Association of Street Vendors of India (NASVI) for strengthening Nationwide Action on safe and hygienic food
